Hello,

We appreciate your interest in participating in the 2017 Annual Conference hosted by the Colorado Association of Chiefs of Police. We could not support our members without your continued support of CACP.

This year’s conference will be held in Colorado Springs, Colorado June 26-29, 2017!

The CACP Vendor Show will provide a showcase of products and services used in the law enforcement profession. We invite you to review the enclosed information about the sponsorship and vendor opportunities, and to fill out the online application as soon as possible.

The vendor show will be open on Wednesday and Thursday, and attendees will have dedicated time to walk the show. Vendors will be able to set up on Tuesday evening, more details to follow closer to the conference.

Our exhibit area sells out every year—don’t wait—sign up now! Complete the online registration and ensure your participation at the 2017 Colorado Association of Chiefs of Police Annual Conference.

Enhance your participation at the CACP Conference and extend your exposure throughout the year by participating as a Conference sponsor. Sponsorship packages are designed to offer you more opportunities to reach Colorado Chiefs of Police in Colorado. A complimentary exhibit booth is available for sponsors who contribute $1000 or more.

We have a limited number of booths available and booth assignments will be done on a first come, first serve basis. First preference will go to companies purchasing sponsorships that are $1,000+.

Reservation deadline is May 31, 2017 or until space is SOLD OUT.

We look forward to seeing you there!

Regards,

Colorado Association of Chiefs of Police Conference Team
2017 Colorado Association of Chiefs of Police Sponsorship Opportunities

The following sponsor opportunities have been designed to give your company maximum exposure.

Diamond Sponsorship.........$3000
(Only 9 Available)
- Acknowledgement on the conference banner
- Sponsor listing and logo in the pre-conference and on-site promotional materials
- **Dedicated time to speak with the attendees prior to a session**
- 2 Complimentary registrations to the conference
- Complimentary exhibit booth space- table, pipe and drape, wastebasket, 2 chairs
- Electrical outlet at no charge- by request
- Company description on the CACP website before, during, and one month post conference. Including logo as a hyperlink.
- 1 Free insert in conference registration bag
- One-time use of the CACP attendee mailing list—use to be coordinated with the conference office
- Complimentary one-time, article and sponsor advertisement in the weekly electronic newsletter
- Ad space in a year’s editions of the Colorado Police Quarterly

Ruby Sponsorship.........$2500
- Acknowledgement on the conference banner
- Sponsor listing and logo in the pre-conference and on-site promotional materials
- 2 Complimentary registrations to the conference
- Complimentary exhibit booth space- table, pipe and drape, wastebasket, 2 chairs
- Electrical outlet at no charge- by request
- Company description on the CACP website before, during, and one month post conference
- 1 Free insert in conference registration bag
- One-time use of the CACP attendee mailing list—use to be coordinated with the conference office
- Complimentary one-time, article and sponsor advertisement in the weekly electronic newsletter
- Ad space in a year’s editions of the Colorado Police Quarterly

Sapphire Sponsorship.........$1500
- Acknowledgement on the conference banner
- Sponsor listing and logo in the pre-conference and on-site promotional materials
- Complimentary conference registration
- Complimentary exhibit booth space- table, pipe and drape, wastebasket, 2 chairs
- Sponsor listing on the CACP website to include logo
- 1 Free insert in conference registration bag
- Complimentary one-time, article in the weekly electronic newsletter

Emerald Sponsorship.........$1000
- Acknowledgement on the conference banner
- Sponsor listing and logo in the pre-conference and on-site promotional materials
- Complimentary conference registration
- Complimentary exhibit booth space- table, pipe and drape, wastebasket, 2 chairs
- Sponsor listing on the CACP website to include logo
- 1 Free insert in conference registration bag
- Complimentary one-time, sponsor advertisement in the weekly electronic newsletter
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<th>Sponsor Level</th>
<th>Complimentary Conference Registration</th>
<th>Time in Front of The Attendees</th>
<th>Insert in Conference Registration Bags</th>
<th>CACP Conference Mailing Use</th>
<th>Website Listing as a hyperlink to your website</th>
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<td>Sponsor spot</td>
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**SPONSORSHIPS**

All sponsorships will be acknowledged on the sponsor page at [www.colochiefs.org](http://www.colochiefs.org) and in the conference registration brochure (if commitment is received prior to printing). All promotional items must be approved by conference committee and coordinated with the conference office.

**Awards Dinner.........$3000 Only 2 available! SOLD**

(*Diamond Level Sponsorship*)
The awards dinner on Wednesday evening will serve as one of the few opportunities all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations. Includes three people attending the banquet. A 5-minute presentation in front of attendees during the banquet. Table for materials at the banquet.

**Keynote Sponsor.........$3000 Only 1 available! SOLD**

(*Diamond Level Sponsorship*)
As a keynote speaker sponsor, your logo will be included on the main screen. You will have the opportunity to speak during the session, as well as the option to put promotional items on the attendees’ seats for the session.

**Conference Break Sponsor.........$3000 Only 2 available!**

(*Diamond Level Sponsorship*)
Sponsors will cover the cost for all the breaks throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the breaks.

**Hosted Hospitality Reception.........$3000 Only 2 available! ONE LEFT!**

(*Diamond Level Sponsorship*)
On Monday evening, invite the guests to join you for a relaxed networking event. This event will feature one or two sponsors. A table will be provided for brochures, giveaways, etc. during the reception.

**Hosted Trade Show Reception.........$3000 Only 2 available! ONE LEFT!**

(*Diamond Level Sponsorship*)
On Tuesday evening, invite the guests to join you for a relaxed networking event. This event will feature one or two sponsors. A table will be provided for brochures, giveaways, etc. during the reception.
Audio Visual.........$2500  
(*Ruby Level Sponsorship)  
This sponsorship covers all audio-visual costs related to the conference. As show attendees walk the conference, signs will be displayed acknowledging this sponsorship.

Lunch Sponsor.........$2500  
(*Ruby Level Sponsorship)  
Sponsors will cover the cost for all the lunches throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the lunches.

Breakfast Sponsor.........$1500  
(*Sapphire Level Sponsorship)  
Sponsors will cover the cost for all the breakfasts throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the breakfasts.

Program Sponsor.........$1500  
(*Sapphire Level Sponsorship)  
Sponsor will receive enhanced recognition within the program. Conference handout will be stuffed into the program, rather than placed in the bag.

Wireless Internet Sponsor.........$1500  
(*Sapphire Level Sponsorship)  
This sponsorship covers the cost to provide wireless internet connectivity to the entire conference center. Signs will be displayed acknowledging this sponsorship.

Entertainment Sponsor.........$1000  
(*Emerald Level Sponsorship)  
This sponsorship covers the cost to provide entertainment to the attendees on Wednesday evening. A table will be provided to place materials out for the evening.

Golf Tournament.........$1000  
(*Emerald Level Sponsorship)  
Sponsor the golf tournament and you’ll get to interact with all players on Monday. Opportunities exist during the putting contest, during lunch, a drink cart sponsor and sponsorship at a designated hole. First come, first serve with hole selection.
ITEMIZED SPONSORSHIP OPTIONS

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. You will be responsible for providing the required numbered of logo’d pieces for the conference participants.

Session Sponsor.........$500
Help bring outstanding speakers to the joint meeting and receive recognition as the sponsor for a specific session.

Pens.............$500
With your logo on a pen, your name will be front and center as the participants take notes during the conference and beyond. You will be responsible for providing the pens.

Lanyards..........$500
The lanyards will have your logo imprinted and will be worn by every attendee at the conference. You will be responsible for providing the lanyards.

Conference Bags.........$500
Sponsoring the Official CACP 2017 Annual Conference tote bag will make your company a center point of every attendee’s attention. You will be responsible for providing the bags.

Vendor Bingo Giveaway.........Donation based.
Participants will be playing ‘vendor bingo.’ They must form two bingos to be eligible for the drawing. For the donation, please coordinate with the office.
2017 Colorado Association of Chiefs of Police Vendor Opportunities

EXHIBITOR FEES-- $550

Additional Exhibitor Only Pass- $100 each

The exhibit fee includes:

• Table-top space including one draped table, two chairs, and wastebasket.
• Listing in the onsite program guide.
• Direct Web link to your organization’s homepage. Please provide URL on the application form.
• One “Exhibitor Only” pass is included in the cost of an exhibit space, which includes lunch on Wednesday. Additional passes are available for $100 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The “Exhibitor Only” pass does not include admission to conference sessions.

2017 Colorado Association of Chiefs of Police Advertising Opportunities

MEDIA DISTRIBUTION-- $250

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee’s registration packet. A fee of $250 is charged for participation in this distribution program. Please send a sample for approval, via email. It is the vendor’s responsibility to provide the needed number of copies. The vendor must ship the inserts directly to the CACP office. Inserts must arrive at the office no later than Thursday, June 8, 2017. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

Reserve your spot here!