



2025 Gala Sponsorship Packet

Saturday, October 4, 2025
The Westin, Westminster

THE FOUNDATION

Thank you for your interest in sponsoring the Colorado Fallen Hero Foundation 2025 Gala. The Gala is a key fundraising event for the Foundation. The Gala is an opportunity to gather with family, friends, and community partners to honor Colorado's fallen officers while raising money to continue the work of the Foundation.

The Colorado Fallen Hero Foundation is a 501(c)(3) non-profit organization made up of Colorado law enforcement officers and civilian personnel who serve in a voluntary capacity. We have one part-time employee, our executive director, and one contract employee, our family support coordinator.

When a line of duty death occurs, the Colorado Fallen Hero Foundation can assist, support, and provide resources for the fallen officer's agency in their effort to serve the deceased officer's family, based on their needs and wishes. Our presence allows agency members to participate in honoring their colleague without the pressure of funeral planning to whatever extent the family and the agency desire.

BEYOND FUNERAL PLANNING

In addition to providing line-of-duty death response and memorial planning, the Colorado Fallen Hero Foundation is proud to provide peer support and mental health resources for agencies that do not have access to such resources. In partnership with Dr. Sara Metz and Code 4 Counseling, we are able to deploy a team of trained public safety peer support professionals anywhere in the state to assist agencies dealing with a line of duty death. We understand the impact such a tragedy has on an agency and a community and want to ensure that we are taking care of our fellow officers.

Horan & McConaty also donates their services and provides a casket or an urn at no charge. John Horan volunteers as a consultant to the Foundation. Horan & McConaty has donated their services for public safety officers for the last 30 years.

The Colorado Fallen Hero Foundation provides training for agencies and support personnel. This training helps agencies plan for the potential of a line-of-duty death.

In addition to funeral support the Colorado Fallen Hero Foundation provides ongoing support to the families after the loss of their hero. Widows, widowers, children, parents, siblings, family, and friends who are mourning this substantial loss are not left to do it alone. Colorado Fallen Hero steps in to provide multiple opportunities for families to build connections with other families going through a similar loss.

YOUR SUPPORT MATTERS

Our services are provided at no cost to the agency or the family. In addition to handling costs associated with the funeral venue and planning, the Colorado Fallen Hero Foundation can help with such things as lodging, transportation, and clothing for family attending the funeral. Every situation is different, and it is important for the Foundation to be prepared financially. Our hope is that an officer from the smallest agency receives similar honors to those from the largest.

The Colorado Fallen Hero Foundation is supported entirely by donations.

ACTUAL COSTS

Since our first funeral in 2017 the total funeral costs for a law enforcement officer killed in the line of duty has gone from \$16,000 to as much as \$58,000 and they average around \$29,000 and involve hundreds of personnel. Most agencies do not have a surplus of money in their budget to pay for this type of unanticipated expense.

Expenses often associated with a law enforcement funeral include:

- Lodging for family
- Transportation costs for family (airfare or buses)
- Venue rental and staging
- Meals for family reception
- Funeral clothing for family

SPONSORSHIP LEVELS

PREMIER SPONSOR (only one offered) \$20,000

- Special gift presented during the program
- Your corporate logo/name prominently displayed as a sponsor with priority placement on our gala website, social media posts, pamphlet and throughout the silent auction tables
- Acknowledgment in multimedia presentation to include a 30 second video spot about your organization and why you support the Foundation
- Your logo/name on the event bidding cards
- 2 tables (20 seats) at the gala (seats can be used by you or donated to survivors or agencies)

CHEERS TO YOU SPONSOR (only one offered) \$15,000

- Special gift presented during the program
- Your corporate logo/name prominently displayed as a sponsor on our gala website, social media posts, the event's multimedia presentation, pamphlet and throughout the silent auction tables
- Your sponsorship funds an open bar at the event including mixed drinks! Your logo/name prominently displayed as the open bar sponsor at all bar locations
- 1 table (10 seats) at the gala (seats can be used by you or donated to survivors or agencies)

PLATINUM EVENT SPONSOR \$10,000

- Special gift presented during the program
- Your corporate logo/name displayed as a sponsor on our gala website, social media posts, the event's multimedia presentation, pamphlet and throughout the silent auction tables
- Acknowledgment in multimedia presentation to include a 30 second video spot about your organization and why you support the Foundation
- Your corporate logo/name displayed as an event sponsor at the Gala Silent Auction
- Acknowledgment in multimedia presentation and event program
- 1 table (10 seats) at the gala (seats can be used by you or donated to survivors or agencies)

DANCE THE NIGHT AWAY SPONSOR \$5,000

- You are paying for the evening's music. You rock!
- Your corporate logo/name displayed as a sponsor on our gala website, social media posts, the event's multimedia presentation, pamphlet and in front of the DJ on the dance floor
- 4 Seats at this year's gala (seats can be used by you or donated to survivors or agencies)

WINE SPONSOR \$2,000

- Your sponsorship funds red and white wine on every table
- Your corporate logo/name displayed as a sponsor on our gala website, social media posts, the event's multimedia presentation and pamphlet
- Your logo/name prominently displayed on the table wine
- 2 Seats at this year's gala (seats can be used by you or donated to survivors or agencies)

SURVIVOR TABLE SPONSOR**\$2,000**

This is the perfect option if you would like to support the event but are unable to attend. Your donation allows 10 survivors and their family members to attend the event.

- Acknowledgement in the multimedia presentation, event program and on the table

SPONSOR SURVIVING SPOUSE FOR A YEAR**\$500**

- Provide flowers for a surviving spouse to remind them they are not forgotten throughout the year, to include their birthday, the fallen officer's birthday, the couple's anniversary, the anniversary of the line of duty death, Valentine's Day, Thanksgiving and Christmas.

SPONSOR THE CHILD OF A FALLEN OFFICER FOR A YEAR**\$500**

- Provide a present for the child's birthday, and Christmas (delivered by a patrol Officer in a police car), and back to school supplies.

The Gala will include a live auction and paddle raise.

Live and silent auction items are greatly appreciated.

Sponsorship deadline is September 1, 2025, for guaranteed inclusion in all print materials.

Email Director@cofallenhero.org to discuss sponsorship opportunities.



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